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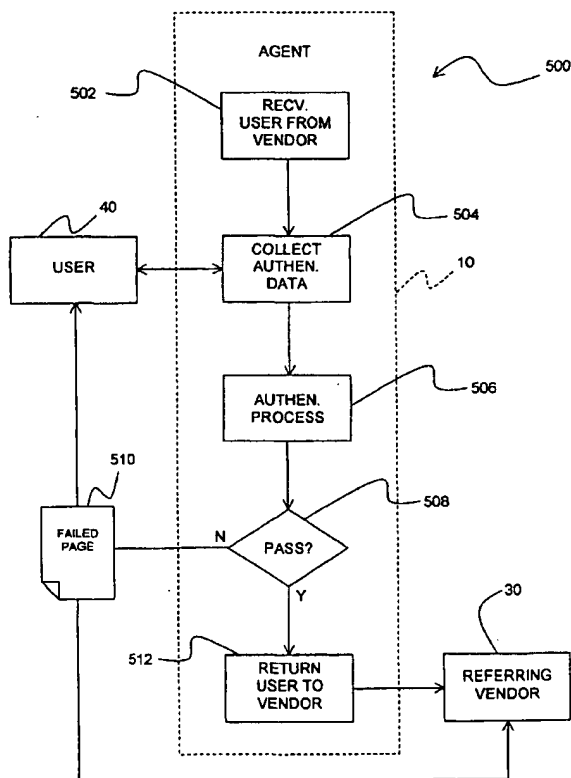
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(54) Title: CENTRALIZED IDENTITY AUTHENTICATION FOR ELECTRONIC COMMUNICATION NETWORKS



(57) Abstract: A method of centralized identity authentication for use in connection with a communications network includes registering users of the communications network such that each registered user's identity is uniquely defined and determinable, and registering a plurality of vendors having a presence on the communications network. The registered vendors selectively transact with registered users, wherein the transactions include: (i) the registered vendor selling goods and/or services to the registered user; (ii) the registered vendor granting the registered user access to personal records maintained by the registered vendor; and/or (iii) the registered vendor communicating to the registered user personal information maintained by the registered vendor. The method also includes each users' identity being authenticated over the communications network prior to completion of transactions between registered vendors and registered users.



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## **CENTRALIZED IDENTITY AUTHENTICATION FOR ELECTRONIC COMMUNICATION NETWORKS**

### **Background of the Invention**

The present invention relates to the art of Internet security and the authentication of otherwise unknown users or individuals. It finds particular application in conjunction with Internet based access/communication of confidential and/or personal records (e.g. medical records, financial records, governmental records, etc.), and will be described with particular reference thereto. However, it is to be appreciated that the present invention is also amenable to other like applications where it is desirable to positively identify the user or individual accessing the records to ensure that confidential and/or personal data is not improperly released to unauthorized requesters. For example, the invention is equally applicable to commercial transactions where it is desirable to positively identify the purchaser or good or services.

The Internet is an electronic communications network useful for transferring data or information. For example, many individuals or users find it advantageous to communicate, exchange data and/or conduct transactions with various entities, vendors, information providers and the like having a presence on the Internet, e.g., governmental and law enforcement agencies, law offices, hospitals, doctor offices, dental offices and other medical facilities, banks and financial institutions, credit card companies, insurance organizations, credit bureaus, pharmacies, retail stores, etc. For purposes herein, the foregoing will be referred to generally as vendors.

The various entities or vendors often maintain databases containing personal records of citizens, clients, patrons, patients, account holders, individuals or

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other like users associated with the entity or vendor. Accordingly, as the entities or vendors have a presence on the Internet and they maintain the respective databases of personal records, the Internet is a convenient vehicle for accessing and communicating personal data or information (e.g., governmental records, medical or dental records, pharmaceutical record, financial records, voting records, records of commercial transactions, legal records, insurance record, etc.) to an authorized requester.

However, the Internet is, to a significant degree, unsecure. Data or information transferred or accessed over an unsecure communications network is vulnerable to unauthorized capture and/or use. This is particularly troublesome when the data or information, such as the that mentioned above, is personal and/or highly confidential in nature. Accordingly, Internet security directed to protecting confidential personal information from fraudulent or unauthorized access/communication is desired. For example, it is desirable to authenticate a user's identity prior to fulfilling a request for confidential information to ensure that the user is in fact authorized to access the information. Likewise, for commercial transactions, it is advantageous to authenticate a user's identity to ensure they are authorized to use the account from which payment is to be made.

Security has heretofore been limited in the foregoing area. For example, many entities or vendors have separate disparate security measures and/or authentication protocols. This is inconvenient and unduly repetitive for users which desire access to and/or confidential information from a plurality of distinct entities or vendors. A multitude of disparate protocols and security measures results in the users having to maintain numerous distinct passwords, IDs, electronic keys and/or other security software or devices, often, a different one for each entity or vendor. Moreover, some entities or vendors may use four character passwords which are capitalization sensitive while others may use eight character passwords which are capitalization independent. There is no standard authentication protocol among the various entities and vendors having a presence on the Internet. This makes keeping track of the various protocols and remembering the various security passwords and IDs even more difficult for users. Additionally, the various entities and vendors are each separately authenticating users' identities. This is unduly repetitive and

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inefficient, especially considering that the entity or vendors' core competency is not likely to include identity authentication.

The present invention contemplates a new and improved centralized authentication system and technique for carrying out transactions and granting access to personal information over a communications network that overcomes the above-referenced problems and others.

### **Summary of the Invention**

In accordance with one aspect of the present invention, a method of centralized identity authentication for use in connection with a communications network is provided. The method includes registering users of the communications network such that each registered user's identity is uniquely defined and determinable, and registering a plurality of vendors having a presence on the communications network. The registered vendors selectively transact with registered users, wherein the transactions include: (i) the registered vendor selling at least one of goods and services to the registered user; (ii) the registered vendor granting the registered user access to personal records maintained by the registered vendor; and/or (iii) the registered vendor communicating to the registered user personal information maintained by the registered vendor. The method also includes each users' identity being authenticated over the communications network prior to completion of transactions between registered vendors and registered users.

In accordance with another aspect of the present invention, a centralized identity authentication system includes a computer connected to a communications network and means for registering users of the communications network such that each registered user's identity is uniquely defined and determinable. The system also includes means for registering a plurality of vendors having a presence on the communications network and a central database accessible by the computer. The central database contains accounts created by the registering means for each registered user and each registered vendor. The accounts include records of data collected by the registering means. Means for authenticating registered users' identities collect authentication data from users over the communication network and compare it to corresponding data from account records in the central database such

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that when there is a match the user providing the authentication data is deemed to be the registered user which holds the account.

One advantage of the present invention is that access to and communication of personal and/or confidential information is privately, securely and readily carried out.

Another advantage of the present invention is that users and vendors are protected from fraudulent or otherwise unauthorized access to confidential personal records.

Yet another advantage of the present invention is that the authentication efforts are not unduly duplicative.

Still another advantage of the present invention is that information from a plurality of distinct vendors is accessible using a single authentication vehicle thereby reducing the demands on users associated with having to support and maintain multiple authentication vehicles.

Still further advantages and benefits of the present invention will become apparent to those of ordinary skill in the art upon reading and understanding the following detailed description of the preferred embodiments.

#### **Brief Description of the Drawing(s)**

The invention may take form in various components and arrangements of components, and in various steps and arrangements of steps. The drawings are only for purposes of illustrating preferred embodiments and are not to be construed as limiting the invention.

FIGURE 1 is a block diagram showing a centralized authentication system in accordance with aspects of the present invention for use in connection with a communications network.

FIGURE 2 is a block diagram showing a user registration process in accordance with aspects of the present invention.

FIGURE 3 is a block diagram showing a vendor registration process in accordance with aspects of the present invention.

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FIGURE 4 is a block diagram showing an exemplary operation of the centralized authentication system of FIGURE 1 in accordance with aspects of the present invention.

FIGURE 5 is a block diagram showing an exemplary data transfer process between two vendors in accordance with aspects of the present invention.

FIGURE 6 is a block diagram showing an alternate exemplary operation of the centralized authentication system of FIGURE 1 in accordance with aspects of the present invention.

#### **Detailed Description of the Preferred Embodiment(s)**

In accordance with aspects of a preferred embodiment of the present invention, FIGURE 1 shows a centralized authentication system **A** including an authenticating agent **10** which maintains a presence on the Internet **20** or other like communications network via a server **12** or otherwise. A plurality of distinct vendors or entities **30a-n** also maintain a presence on the Internet **20** via servers **32a-n** or otherwise. The entities or vendors **30a-n** optionally include governmental or law enforcement agencies, law offices, hospitals, doctor offices, dental offices or other medical facilities, banks or financial institutions, credit card companies, insurance organizations, credit bureaus, pharmacies, retail stores, etc.

A user (individual, business or otherwise) **40** gains access to the Internet **20** using a computer **42** with an appropriate web browser or other like software running thereon. Of course, the centralized authentication system **A** is preferably administered to multiple similarly situated users **40**. However, in the interest of simplicity herein, only one user **40** is shown in FIGURE 1.

Each entity or vendor **30a-n** also optionally maintains a database **34a-n**. The respective databases **34a-n** contain personal and/or confidential records, data or information related to citizens, clients, patrons, patients, account holders, or other users serviced by or otherwise associated with the entity or vendor **30a-n**. As appropriate for the respective type of entity **30a-n**, the data or information contained in the databases **34a-n** is optionally, medical or dental records, governmental records, voting data, law enforcement records, driving records, financial records, insurance



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records, legal records, credit records, commercial transaction data, pharmaceutical records, etc. for the users serviced by or otherwise associated with the respective entity.

While not explicitly proposed in every instance described herein, it is to be appreciated that security is further enhanced by optionally encrypting, with known encryption techniques, any or all of the communications relayed or otherwise transmitted over the Internet **20**.

With additional reference to FIGURE 2, a user registration process **100** is administered by the authenticating agent **10**. The user registration process **100** enables a user **40** to participate in and/or utilize the centralized authentication system **A**. User registration is carried out such that each users' identity is uniquely defined and determinable. Registration of a user **40** optionally begins with a visit by the user **40** to the authenticating agent **10**. Preferably, over the Internet, the interested user **40**, using an appropriate web browser, accesses a user registration page **102** which is made available via the agent's sever **12**. As the user registration process **100** continues, user registration data **104** (e.g., name, address, length at residence, own or rent residence, e-mail address, home phone number, work phone number, social security number, date of birth, mother's maiden name, employer, income, employment status, etc.) is collected or otherwise obtained by the agent **10** from the potential new user **40** who is making application for participation in the system **A**. Prior to accepting the new user **40**, the user **40** is evaluated by the agent **10**.

Preferably, the evaluation process **106** verifies the user's identity from the collected registration data **104** and determines the user's qualifications for participation, including optionally determining the user's credit worthiness. Optionally, the collected data **104** is used to verify the user's identity by determining its consistency with information made available from participating entities **30a-n**, i.e., information from databases **34a-n**. To retrieve the information from the entities **30a-n**, the agent **10** preferably obtains consent from the user **40** to access the same when the registration data **104** is collected.

When the user **40** intends to conduct commercial transactions using the system **A**, the user's credit worthiness is preferably evaluated. In determining credit

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worthiness, the agent **10** optionally passes relevant user registration data to an appropriate financial institution or credit bureau where it is analyzed for credit worthiness. Alternately, the data is analyzed by the agent's own credit approval system. The analysis preferably includes the application of known credit approval techniques and algorithms which determine credit worthiness. Alternately, one or more, new or previously existing debit or credit accounts are set up based on the analysis and/or the financial data obtained.

Upon completion of the evaluation process **106**, the agent **10** decides, at decision step **108**, if the potential new user **40** has passed or failed the evaluation. If the user **40** has failed the evaluation, they are so notified, e.g., via an application denial page **110** being sent to the user's computer **42** from the agent's server **12**. Once the denial has been sent the registration process **100** ends. Alternately, the user **40** is given the option to change or correct the submitted registration data **104**.

On the other hand, if the user **40** passes the evaluation, then an appropriate user account is opened **112** and the user **40** notified of the outcome, e.g., via an application accepted page **114** being sent to the user's computer **42**. The acceptance page **114** preferably includes information related to the created account including, e.g., an account number or an assigned or selected user ID, a list of any limits or restriction placed on the account by the user **40** or agent **10**, and/or other related data.

The created account and data or information related thereto is preferably maintained by the agent **10** in its database **14** along with the accounts for other registered users. In conjunction with the account creation, an authentication vehicle is set up for the user **40**. The authentication vehicle is preferably two factor authentication. However, authentication using more or less factors is contemplated depending on the level of security desired. In a preferred embodiment, the authentication vehicle is a dynamically changing password implemented via a hardware token issued to the user **40**, a software object loaded on the user's computer **42** or some combination of both. Alternately, the dynamically changing password is generated by an algorithm which is synchronized to a clock or it is sequentially selected from a limited pre-generated list of random or quasi-random values. In still

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other contemplated embodiments, other secure authentication vehicles and/or techniques may be employed, e.g., challenge response, quick log mode, other one or more factor authentication methods such as a static username and password or pin number, smart cards, or biometric authentication such as fingerprint recognition and retinal scanners etc. To the varying degree desired, the selected authentication technique enables the agent **10** to positively identify registered users of the system **A**.

Optionally, different types of authentication vehicles are employed for different users and/or vendors to accommodate their particular preferences.

In another preferred embodiment, the user **40** does not directly register with the agent **10**. Rather, the registration data **104** is collected for the agent **10** by a trusted representative which in turn conveys it to the agent **10**, optionally, in batch form. For example, the trusted representative may be a registered vendor **30** that independently signs up users **40** for the system **A**. In any event, the registration process may be essentially the same as shown in FIGURE 2 with the trusted representative taking the place of the user **40**.

With additional reference to FIGURE 3, the entities or vendors **30a-n** are also registered to participate in the system **A**. Preferably, the agent **10** administers the vendor registration process **200**. The vendor registration process **200** is similar to the user registration process **100**. It preferably is carried out online. In a preferred embodiment, via the server **12**, the agent **10** provides an interested vendor **30** with a vendor registration page **202** which is used to capture or otherwise retrieve vendor data **204** (e.g., the vendor's name, place of business, type of business, Internet address, the type of records maintained in the vendor's database **34**, the description or parameters of the vendor's database **34**, a list of serviced users **40** and the parameters for each user's access to the vendor's database **34**, etc.). At step **206**, the vendor is evaluated to determine compatibility of the vendor's practices with the system **A**. For example, it is optionally determined if the vendor **30** maintains suitably reliable records of interest to users **40**. Additionally, the vendor's general business practices may be evaluated and their participation denied to insulate users **40** from vendors **30** with poor customer relations/satisfaction or other potentially undesirable traits.

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Upon completion of the evaluation process **206**, the agent **10** decides, at decision step **208**, if the potential new vendor **30** has passed or failed the evaluation. If the vendor **30** has failed the evaluation, they are so notified, e.g., via a vendor denial page **210** being sent to the vendor **30**. Once the denial has been sent the registration process **200** ends. Alternately, the vendor **30** is given the option to change or correct the submitted registration data **204**. On the other hand, if the vendor **30** passes the evaluation, then an appropriate vendor account is opened **212** and the vendor **30** notified of the outcome, e.g., via a vendor accepted page **214** being sent to the vendor. The acceptance page **214** preferably includes information related to the created account including, e.g., a vendor account number or an assigned or selected user ID, a list of any limits or restriction placed on the account by the vendor **30** or agent **10**, and/or other related data. The created vendor account along with any information or data related thereto is preferably maintained by the agent **10** in its database **14**.

In the case of both users and vendors, if approved and participation is still desired, the user or vendor optionally supplies the agent **10**, along with an indication of acceptance, additional account creation data. In the case of the user **40** the addition account creation data optionally includes, e.g., a secret personal identification number (PIN), the answers to a number of designated or otherwise selected security questions, designated limits or restrictions on the use of the account, etc. The security questions are preferably questions to which only the user **40** is likely to know the answers (e.g., the account holder's first car, the name of the account holder's dog or the like). The security questions preferably provide an added measure by which to positively identify the user **40** during authentication inasmuch as only the true user of the account is likely to know the answers to the questions.

The accounts for users **40** may also contain information or data relating to account privileges. In a preferred embodiment, the user **40** has the option to customize or modify their account privileges. The account privileges are customized by the user **40**, for example, by accessing the agent's server **12** over the Internet **20**. For security purposes, the user **40** is optionally authenticate as an authorized user of the account, preferably, using the below described authentication procedure, prior

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to permitting any account modifications. However, at initial account creation, the below described authentication procedure may not be employed. The account privileges are optionally set by the user **40** to limit the use of the account in the system **A**. That is to say, the set account privileges may restrict the account so that transactions thereon are not authorized for specified participating vendors **30a-n**, so that automatically recurring transactions carried out absent the direct participation of the user **30** are not authorized, so that for commercial transactions purchases over a certain price limit are not authorized, and the like.

In the case of the vendor **30**, once the vendor has accepted, the agent **10** forwards a participation kit to the vendor **30** enabling the vendor **30** to participate in the centralized authentication system **A**. Online, the kit is preferably forwarded via the Internet **20**. The participation kit outlines the rights and responsibilities or duties of the vendor **30** with respect to their participation in system **A**. Optionally, the kit includes a participation agreement and a software object for installation on the vendor's server **32**. After the vendor **30** signs the agreement physically, electronically or otherwise, it is returned to the agent **10**, perhaps through the agent's server **12**. Upon receipt of the signed agreement, the coordinator maintains the agreement, vendor registration data, etc., in its database **14**, optionally, accessible by both the agent **10** and the vendor **30**.

The software object acts to interface the vendor's server **32** with the centralized authentication system **A**. Optionally, the software object is functional to recognize pre-authenticated users directed to the vendor's server **32** from the agent's server **12**. In another embodiment, the software object automatically routes users directly accessing the vendor's server **32** to the agent **10** for authentication, preferably, on the agent's server **12**.

By way of example, FIGURE 4 shows user **40** accessing personal and/or confidential information from one or more registered vendors **30a-n**. An authenticated data access process **300** begins with a registered user **40** contacting the agent **10**, preferably, over the Internet **20**. The agent **10** conducts an authentication procedure **302** to positively identify the user **40**, i.e., to ensure that the user **40** is registered and is in fact who he claims to be. The authentication procedure **302** preferably includes

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the agent **10** presenting an authentication page to the use **40**. The authentication page is set up to collect authentication data from the user **40**. Depending on the authentication vehicle set up for the user **40**, the authentication data may include a user name or ID, a secret password, a dynamically changing password, a PIN, answers to security questions, biometric data, etc. The authentication data collected by the agent **10** is compared for consistency to the user account information maintained in the agent's database **14**, and where there is a match the user **40** is deemed authentic and positively identified as the holder of the matching account.

At decision step **304**, it is determined if the user **40** has passed the authentication procedure **302**. If the user **40** has not passed the authentication procedure **302**, an access denied page **306** is returned to the user **40** informing him of his failure to be authenticated. Optionally, the access denied page **306** permits the user **40** to change and/or correct previously mis-entered authentication data and try again. The number of tries is, however, preferably limited.

On the other hand, if the user **40** passes the authentication procedure **302**, the agent **10** administers a request processing procedure **308**. The request processing procedure **308** retrieves the information or data requested by the user **40** from the respective vendors **30a-n**, and forwards the same back to the user **40**, e.g., via a requested information page **310**. In another preferred embodiment, the pre-authenticated user **40** is redirected to the desired vendor's server **32a-n** where the user's authenticated identity is recognized, e.g., via the software object installed thereon, and the vendor **30** and user **40** process information requests and/or carry out commercial transactions directly without further involvement of the agent **10**.

In any event, as shown in FIGURE 4, the request processing procedure **308** begins with the user **40** requesting, or the agent's server **12** otherwise displaying, a page with a directory listing registered vendors **30a-n** that participate in the centralized authentication system **A**. The user **40** is then free to select the registered vendor or vendors of his choice from the directory. Optionally, the user **40** is prohibited from selecting those vendors for which the user **40** does not have authorized access. This may be the case when either the user's account or vendor's account has been selectively limited or restricted as indicated in the agent's database

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**14.** That is to say, the user's account optionally lists those vendors which maintain personal and/or confidential data relating to the respective user. Accordingly, they would not have access to unlisted vendors. Moreover, the user **40** may expressly desire to prohibit access to certain vendors. On the vendor account side, the database **14** may list for each vendor **30a-n** those users having information maintained in the vendors' respective databases **34a-n**. Accordingly, unlisted users would not be granted access to the vendor. Moreover, certain vendors **30** may wish to expressly prohibit access by certain users **40**.

After selecting a vendor **30**, the agent **10** provides the user **40** with a information or data selection page from which the user **40** selects the information or data desired from the chosen vendor **30**. Preferably, the data selection page lists only the information or data available from the selected vendor **30** as determined by the description of the vendor's database **34** which is retained in the agent's database **14**. Upon completion of the data selection page, the agent **10** retrieves the requested information from the selected vendor **30** and forwards it to the user **40**, e.g., via the requested information page **310**. Note, the software object installed on the vendor's server **32** at the time of their registration optionally permits the agent's server **12** to interface therewith and retrieve the desired information.

In a preferred embodiment, the user **40** is permitted to make multiple information requests from various vendor prior to executing the retrieval and forwarding of the desired data. In this case, the user **40** proceeds and/or loops back through multiple vendor listing pages and/or data selection pages. As the user **40** proceeds, the individual information requests are collected and stored in a virtual shopping cart or the like. When desired, the user **40** proceeds to an execution page where the requests are processed in batch.

At step **312**, once the request has been processed or simultaneously therewith, the agent **10** creates a record of the transaction and maintains the same in its database **14**. The record is optionally stored with the respective user's account, the respective vendor's account or both. The transaction record preferably contains data related to the transaction such that the details of a particular transaction may be review for tracking purposes if desired to determine what actions took place or the

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current status of a request's processing. For example, the transaction record optionally contains the identity of the user which requested the information, the vendor supplying the information, the information supplied, the date and time of the transaction, a unique transaction identifier or authorization number, etc. In this manner, transaction details are preserved such that any potential future discrepancies among the users **40**, the vendors **30a-n** and/or the agent **10**, may readily be resolved.

In a preferred embodiment, the agent **10** also conducts an independent notification procedure **314** wherein participants in the transaction are independently notified of it. Preferably, independent confirmation that an information request has been received and/or that the processing of the same has been completed is sent to all the participants, i.e., the respective user **40** and vendor **30**. Optionally, the notification is automatically forwarded to the respective e-mail addresses on file for the participants in the agent's database **14**. The notification preferably includes the data from the generated transaction record.

Additionally, via the notification procedure **314**, the agent **10** preferably independently notifies a registered user **40** when an authentication attempt fails. The failure notification is preferably forwarded to the e-mail address on file for the user in the agent's database **14**. In this manner, a true user is made aware of an attempted unauthorized accessing of their personal and/or confidential records.

It is to be appreciated that while the foregoing discussion is primarily directed to users **40** obtaining desired information from various vendors **30a-n**, the centralized authentication system **A** is equally applicable to users **40** providing or forwarding information to the various vendors **30a-n**. That is to say, the user **40** may optionally access the vendors **30a-n** through the centralized authentication system **A** in order to modify or update their respective records maintained in the vendors' databases **34a-n**. The request processing procedure **308** merely works in reverse, i.e., it operates to retrieve updated data from the user **40** (e.g., via a data update page presented to the user **40** by the agent **10**) and forward the updated data to the respective vendors **30a-n** for storage in their databases **34a-n**.

On occasion, a user **40** may desire to have personal and/or confidential information maintained by one vendor (e.g., vendor **30a**) communicated to another



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vendor (e.g., vendor **30b**). Accordingly, the centralized authentication system **A** is, in a preferred embodiment, equipped to handle such occasions. For example, FIGURE 5 shows, in block diagram form, a data transfer process **400** in accordance with aspects of the present invention, whereby a user **40** transfers, via the centralized authentication system **A**, personal and/or confidential information maintained by vendor **30a** to vendor **30b**. As shown in FIGURE 5, the user **40** is presumed to have been authenticated, preferably, in the same or similar manner as described above with respect to FIGURE 4. Having authenticated the user **40**, the agent **10** receives, at step **402**, a data transfer request, optionally, via a web page or the like provided to the user **40** by the agent **10** for requesting the same. Optionally, the data transfer request may be initiated by an object, link or the like existing on the provided directory page listing the registered vendors such that when the link or object is chosen by the user **40**, the agent **10** begins the data transfer process **400**.

At the next step **404**, the agent **10** collects transfer request data from the user **40**. Preferably, the transfer request data includes an identification of the source vendor, the destination vendor, and the information to be transferred. Of course, the only vendors and/or information that may be designated or selected by the user **40** are those for which the authenticated user **40** is authorized access as determined by the records/account information maintained in the agent's database **14**. In accordance with the collected transfer request data provided by the user **40**, at step **406**, the agent **10** obtains the identified information or data from the identified source vendor, in this example, vendor **30a**.

Optionally, the agent **10**, at step **408**, reformats or converts the obtained data from the source vendor **30a** into a format compatible with or otherwise acceptable to the destination vendor, in this example, vendor **30b**. That is to say, the database and/or format of information maintained by vendor **30a** may not be the same as vendor **30b**. For example, there may be different data fields with different names which may be arranged in different orders, or the data may be delineated differently, or the data may be encrypted or compressed differently. In any event, at step **408**, the agent **10** reformats or converts the data so that it is accurately mapped or otherwise recorded into the appropriate location or corresponding data field in the destination vendor's

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database **34b**. The agent **10** accomplishes the appropriate reformatting using the known information about or description of each vendor's database obtained in the vendor registration process **200**.

After reformatting, at step **410**, the agent **10** forwards the data to the destination vendor **30b** as indicated by the user **40** in the collected transfer request data. While not shown, preferably, the data transfer process **400** is concluded with procedures akin to procedures **312** and **314** described above.

In a preferred embodiment, the users **40** and vendors **30a-n** may selectively update and/or otherwise modify their accounts as desired. Various account options are preferably made available for them to exercise and their choices are maintained with their account information in the agent's database **14**. Consequently, the agent **10** has the information with which to regulate access in accordance with the desires of the registered users and vendors.

For example, the registered users **40** or vendors **30a-n** may selectively restrict or permit access to their information. Optionally, primary users **40** may designate other secondary registered users **40** which are authorized to access their personal and/or confidential information. Preferably, the extent of the authorization may be regulated by the primary user **40**. For example, a secondary user **40** may be given only one-time access to retrieve information from a vendor's database **34** but be prohibited from updating or modifying information. Alternately, a secondary user **40** may be given unlimited access to selected vendors but no access to other vendors.

In still another example, only particular information from a vendor may be restricted from access. Likewise, the vendors **30a-n** may impose certain restriction or grant certain authorizations to designated users. In this manner, the centralized authentication system **A** may be custom fit to the desires of each participant.

With reference to FIGURE 6, in another preferred embodiment of the present invention, the user **40** accesses a selected vendor **30** directly, e.g., over the Internet **20**. Prior to completion of their interaction (i.e., before the delivery of requested information, granting of desired access or carrying out of selected commercial transactions), the authentication process **500** is administered. Completion of the vendor-user interaction is optionally initiated by the user **40** selecting or

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otherwise activating a link on a check-out or execution page provided by the vendor **30**. The link is optionally associated with the software object installed on the vendor's server **32**, i.e., the software object that came with the vendor's registration kit. The link and/or associated software object redirects the user **40** to the agent's server **12** for authentication and optional authorization.

At step **502**, the agent **10** receives the redirected user **40** from the referring vendor **30**. At step **504**, authentication data is collected from the user **40**. Preferably, the authentication data is collected via a data collection page provided to the user **40** by the agent **10**. The data collection page is set up to collect authentication data from the user **40**. Depending on the authentication vehicle set up for the user **40**, the authentication data may include a user name or ID, a secret password, a dynamically changing password, a PIN, answers to security questions, biometric data, etc. After collecting the authentication data, the authentication process **506** is carried out. The authentication process **506** involves the agent **10** comparing for consistency the collected authentication data to the user account information maintained in the agent's database **14**. Where there is a match, the user **40** is deemed authentic and positively identified as the holder of the matching account. The data collection step **504** and authentication process **506** collectively are essentially the same as the authentication process **302** described above.

At decision step **508**, it is determined if the user **40** has passed the authentication process **506**. If the user **40** has not passed the authentication process **506**, an access denied page **510** is returned to the user **40** informing him of his failure to be authenticated. Optionally, the access denied page **306** permits the user **40** to change and/or correct previously mis-entered authentication data and try again. The number of tries is, however, preferably limited. Preferably, each denial is also reported to the referring vendor **30**.

On the other hand, if the user **40** passes the authentication procedure **506**, the agent **10**, at step **512**, returns the user **40** to the referring vendor **30** along with an indication of the user's authentication and/or identity. At that point, the vendor **30** and/or user **40** may interact as they see fit. Nevertheless, the vendor **30** is made aware of the user's authenticity and/or identity prior to completion of a commercial

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transaction, forwarding of, and/or granting access to, personal/confidential information, etc.

Optionally, the agent **10** also returns to the vendor **30** selected and/or requested authorization data. The authorization data optionally indicates a level of authorization set for the identified user **40**. The level may have been set by the user **30** or vendor **40** upon registration or upon subsequent modification of the respective user and/or vendor accounts maintained by the agent **10**. Alternately, the selected authorization data to be sent is predefined or individually requested when the user **40** is redirected to the agent **10** by the vendor **30**. The indicated level returned to the vendor preferably informs the vendor **30** of the degree of access to be granted the user **40** to personal/confidential data maintained by the vendor **30**, the dollar amount which the user **40** is authorized to spend in a given commercial transaction, etc. While not shown, preferably, the authentication process **500** is concluded with procedures akin to procedures **312** and **314** described above.

In one preferred embodiment, the user's identity is withheld from the vendor **30**. In this manner, the users **40** maintain their privacy while the vendors **30** are assured by the agent **10** that the users **40** are authorized for the contemplated transaction or to access the information being requested. This privacy aspect is optionally implemented in any of the embodiments shown in the FIGURES where the agent **10** is responsible for both the authentication and optional authorization. By relying on the agent **10** to fulfill both these functions, the vendor **30** can carry out their end of a transaction or interaction without knowing the actual identity of the user **40**. All the vendor **30** has to know is that the user **40** is in fact authentic and authorized to perform the selected function.

Preferably, the process and/or procedure carried out by the agent **10** as described above are implements via software, computer programs or like running on the agent's server **12**, via hardware connected to the agent's server or via a combination thereof. Additionally, while described above with reference to the Internet **20**, it will be appreciated by those of ordinary skill in the art, that other communications networks, local or wide area computer networks, cellular networks, hardwired networks, networks including point of sale terminals, etc., may also be employed as

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the means for communicating the data and/or information from one participant to another.

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**Claim(s)**

Having thus described the preferred embodiments, the invention is now claimed to be:

1. A method of centralized identity authentication for use in connection with a communications network comprising:

(a) registering users of the communications network such that each registered user's identity is uniquely defined and determinable;

(b) registering a plurality of vendors having a presence on the communications network, said registered vendors selectively transacting with registered users, said transactions including at least one of:

(i) the registered vendor selling at least one of goods and services to the registered user;

(ii) the registered vendor granting the registered user access to personal records maintained by the registered vendor; and,

(iii) the registered vendor communicating to the registered user personal information maintained by the registered vendor; and,

(c) authenticating each users' identity over the communications network prior to completion of transactions between registered vendors and registered users.

2. The method according to claim 1, further comprising:

(d) communicating results of the authentication to at least one of the registered user and the registered vendor involved in the transaction.

3. The method according to claim 1, further comprising:

(d) authorizing the completion of transactions between registered vendors and registered users.

4. The method according to claim 3, wherein the user's identity is withheld from the vendor.

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5. The method according to claim 1, wherein the authentication is carried out using at least two factor authentication.

6. The method according to claim 1, wherein the method further comprises notifying the registered user when a non-authentic user attempts to transact with a registered vendor posing as the registered user.

7. A centralized identity authentication system **(A)** comprising:  
a computer **(12)** connected to a communications network **(20)**;  
means for registering users **(40)** of the communications network **(20)**  
such that each registered user's identity is uniquely defined and determinable;  
means for registering a plurality of vendors **(30a-n)** having a presence  
on the communications network **(20)**;  
a central database **(14)** accessible by the computer **(12)**, said central  
database **(14)** containing accounts created by the registering means for each  
registered user and each registered vendor, said accounts including records of data  
collected by the registering means; and,  
means for authenticating registered users' identities, said authentication  
means collecting authentication data from users **(40)** over the communication network  
**(20)** and comparing it to corresponding data from account records in the central  
database **(14)** such that when there is a match the user **(40)** providing the  
authentication data is deemed to be the registered user which holds the account.

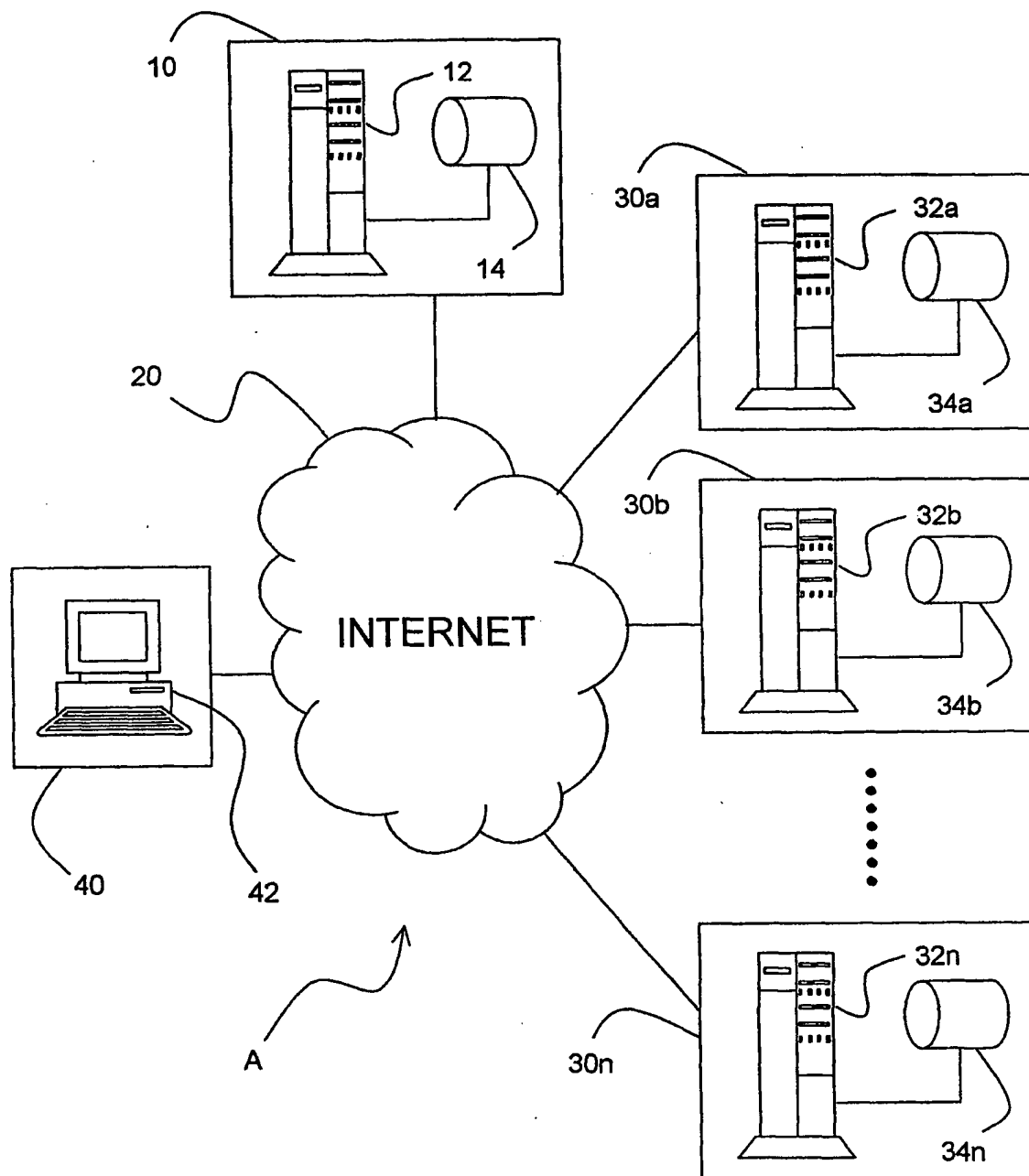
8. The centralized authentication system **(A)** according to claim 7,  
wherein the communications network **(20)** is the Internet.

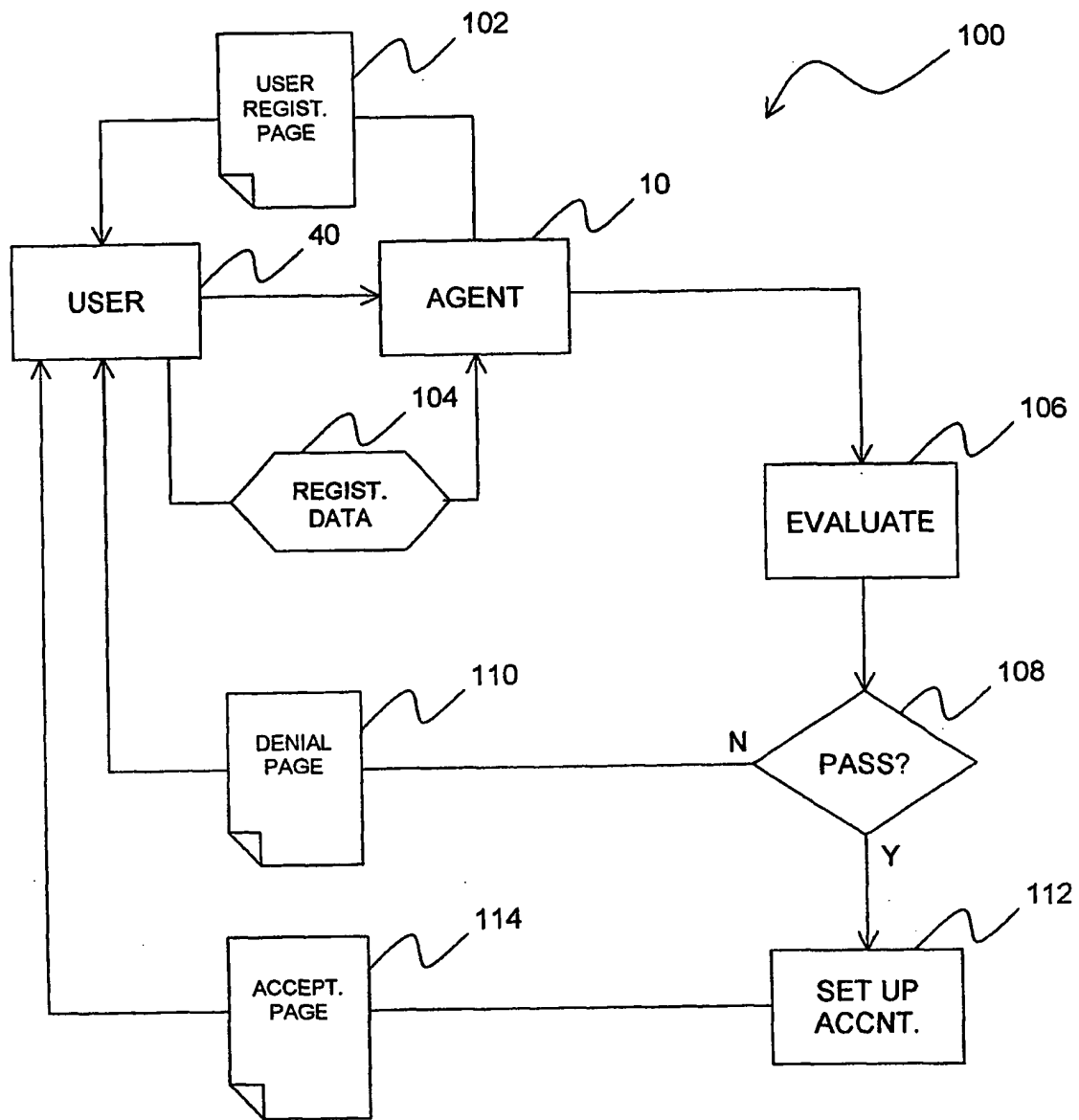
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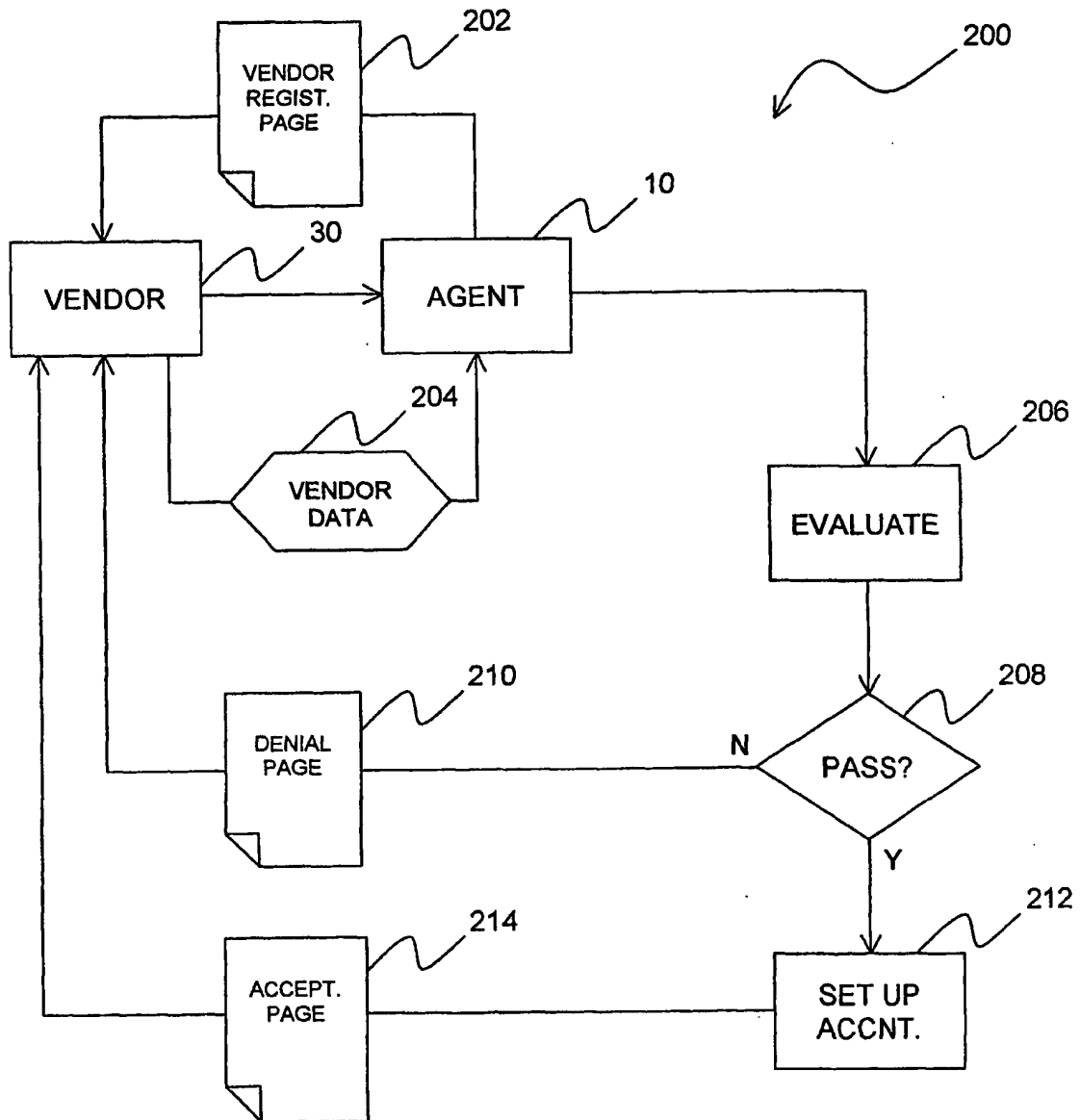
9. The centralized authentication system **(A)** according to claim 7, further including means for communicating results of the authentication to at least one of respective users **(40)** and vendors **(30)** involved in transactions with one another.

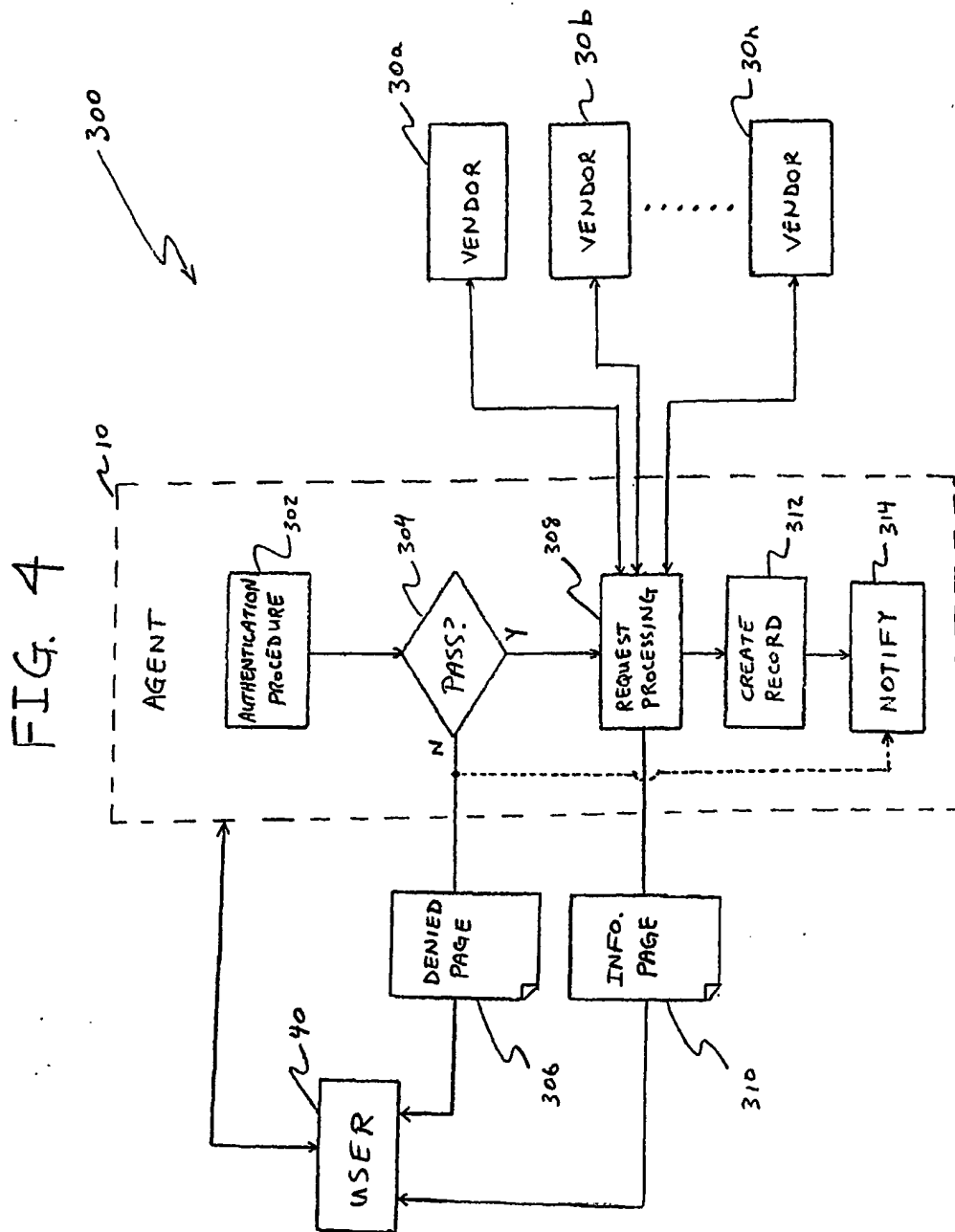
10. The centralized authentication system **(A)** according to claim 7, further including means for notifying a true registered user of a failed authentication attempt carried out by the authentication means on an imposter.

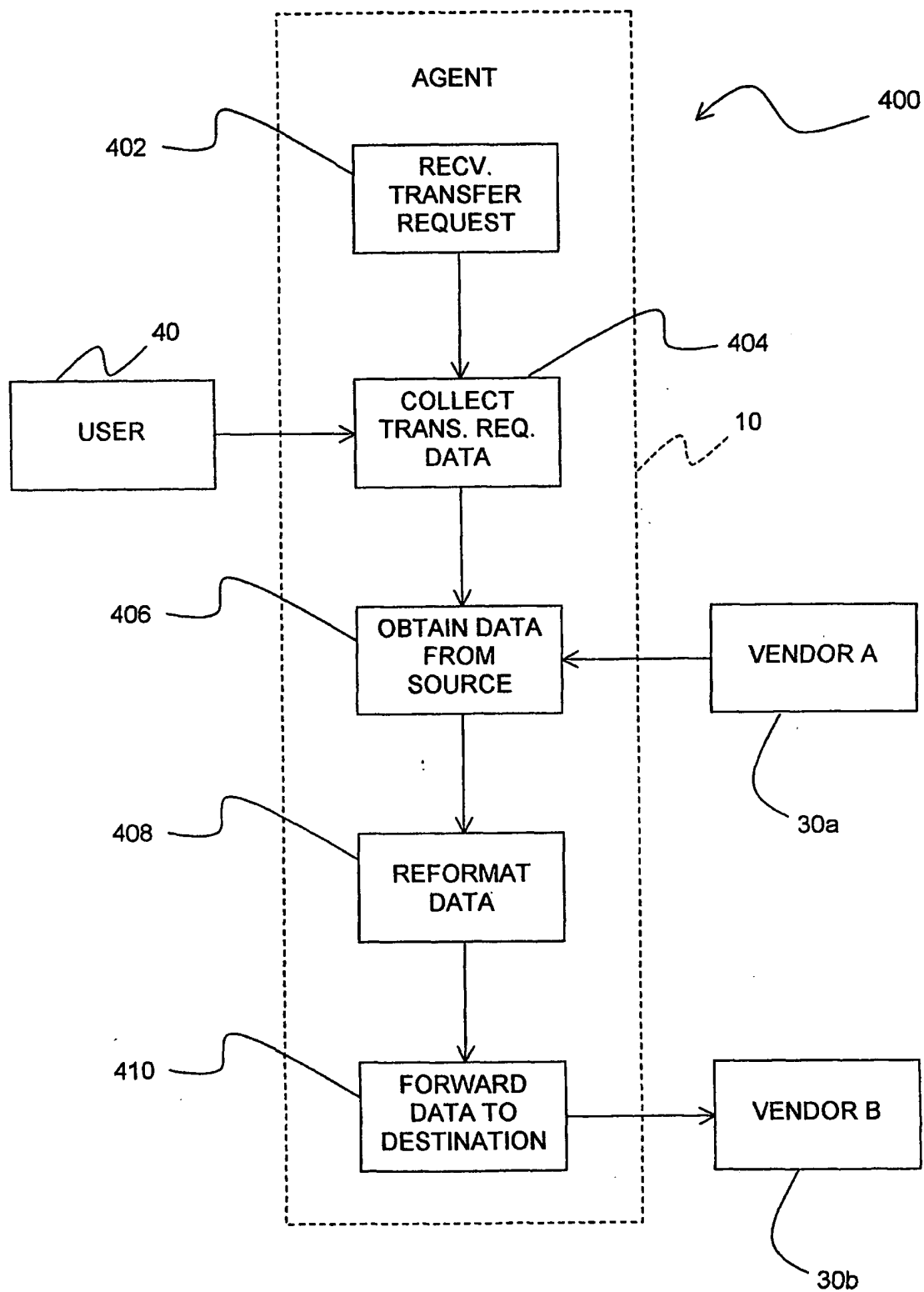


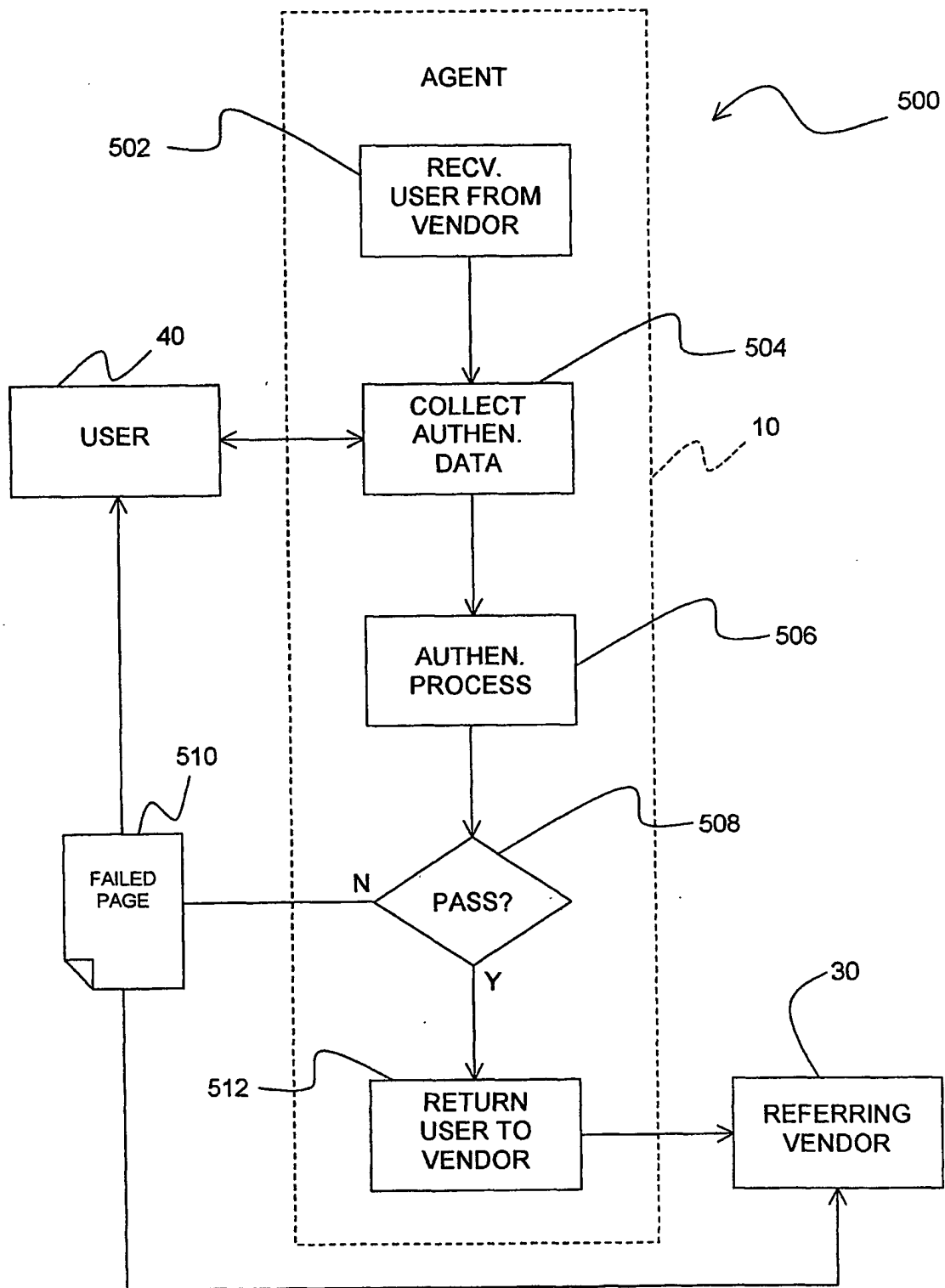
**FIG. 1**

**FIG. 2**

**FIG. 3**



**FIG. 5**

**FIG. 6**